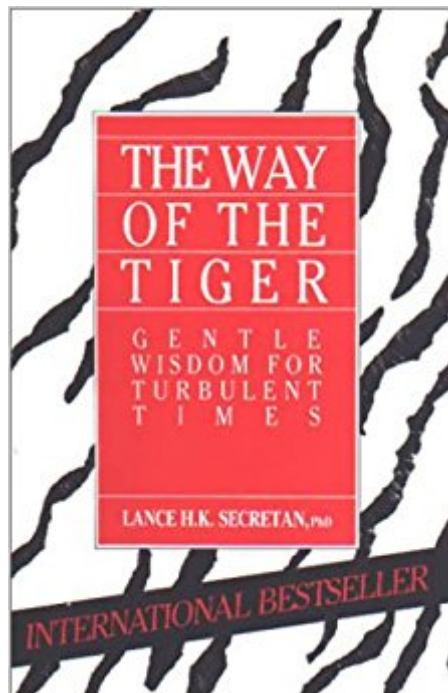




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The Way Of The Tiger: Gentle Wisdom For Turbulent Times



Synopsis

This best-selling classic has been translated into 10 languages and praised by Edward de Bono and corporate leaders everywhere as a handbook for work and life. Written as a fable, it is a life manual for individuals and a guide used by thousands of organizations to reshape values and culture. (180 pages)

Book Information

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Customer Reviews

When he reached forty, Lance Secretan retired. He had built Manpower Limited from scratch to \$100 million in annual sales. Manpower is the world's largest employer today. He has been a corporate pioneer, a Professor of Entrepreneurship at two leading universities, a municipal politician, Canada's Special Goodwill Ambassador to the United Nations Environment Program and Chairman of the Advisory Board of the 1997 Special Olympics World Winter Games (for the mentally disabled). He is the founder and President of The Secretan Center Inc. a worldwide consulting organization with associates in Europe, South America, Australia, Canada and the United States. Lance Secretan is a pathfinder and missionary, regenerating the post-modern organization and helping individuals to reclaim their spirit and higher values at work. He is an international best-selling author, philosopher/teacher, healer, and one of North America's most sought after keynote speakers, seminar leaders and business consultants. A poll of Southam readers voted Secretan one of Canada's top ten speakers. He speaks to over 200,000 people each year and his clients include Abbott Laboratories, The Body Shop, Four Seasons Hotels and Resorts, IBM, Johnson & Johnson, Nortel, Pratt & Whitney, UPS, the Young Presidents Organization and

numerous health care, education and government organizations including the Canadian Security Intelligence Service. Lance Secretan's academic credentials include a Master's Degree in International Relations (magna cum laude) from the University of Southern California and a Doctorate from the London School of Economics. He has written 9 books, including *Managerial Moxie*, *Living the Moment* and *The Way of the Tiger*, which have won numerous awards and been translated into many languages. His latest book is the national bestseller, *Reclaiming Higher Ground: Creating Organizations that Inspire the Soul*, published by Macmillan in Canada and McGraw-Hill in the United States. He is working on his next book, *Inspirational Leadership*, due in the fall of 1999. Lance Secretan is a member of MENSA, a fellow of the Royal Society of Arts, a member of the World Business Academy and a trustee of the International Heart Foundation Trust. He is the founder of the Higher Ground Community, a worldwide network dedicated to awakening spirit and values in the workplace. When he isn't on an airplane, Lance lives with his wife Tricia and their wonder dog, Spirit, on the edge of a 600 acre wilderness in Ontario, Canada.

I read this book for the first time in portuguese version by the 70's and many other times during the last 25 years. It has really influenced my whole life. Thanks Secretan

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